



DREAM BIG. LIVE BOLD. CHANGE THE WORLD.



FOUNDING PARTNER & SPONSORSHIP OPPORTUNITIES

Launch the Live GUTSI™ Movement

A GUTSI New Year

JANUARY 9, 2027

Launch a
Movement.
Inspire *Purpose.*
Transform *Lives.*



JANUARY 9, 2027



ON JACKSON
PHOENIX, ARIZONA



100-150
BUSINESS, COMMUNITY
& MINISTRY LEADERS



BOOK LAUNCH • BRAND LAUNCH
COMMUNITY IMPACT

*Become a Founding Partner in Inspiring Thousands
to Discover Their Next GUTSI Move.*



WHY LIVE GUTSI?

Help Launch a Movement That Inspires
People to Live with Greater Purpose and Impact



JANUARY 9, 2027



ON JACKSON

PHOENIX, ARIZONA



MORE THAN A BOOK LAUNCH

Every January, people set goals hoping this will be the year life changes.

Unfortunately, many lose momentum within weeks.

A GUTSI New Year offers something different.

The Live GUTSI™ Movement inspires people to discover and pursue God-inspired goals that stretch their faith, transform their lives, and positively impact others—one courageous step at a time—their **Next GUTSI Move**.



More than an event, this inaugural launch introduces a movement designed to inspire individuals, churches, businesses, schools, nonprofit organizations, and community leaders to live with greater purpose, intention, generosity, and service.



GUESTS WILL EXPERIENCE

- ✓ Introduction to the GUTSI over SMART framework
- ✓ Inspiring keynote presentation
- ✓ Interactive Live GUTSI experiences
- ✓ Stories of transformation and impact
- ✓ Opportunities to discover their Next GUTSI Move
- ✓ Fellowship, networking, celebration, and author book signing



YOUR SPONSORSHIP HELPS

- ✓ Inspire everyday difference makers
- ✓ Strengthen families and communities
- ✓ Expand education and leadership opportunities
- ✓ Support economic empowerment initiatives
- ✓ Advance the work of the GSSA Foundation locally, in Kenya, and wherever God opens new doors (visit gssagents.org)



BEYOND ONE EVENING...

The Live GUTSI Movement is designed to extend far beyond this inaugural event through future workshops, speaking engagements, leadership development, educational resources, community initiatives, and strategic partnerships.

Your partnership/sponsorship helps launch a movement that will continue inspiring people to discover their purpose and become catalysts for positive change for years to come.

Register Today at:

[https://givebutter.com/
live-gutsi-partner-
sponsor-opportunities](https://givebutter.com/live-gutsi-partner-sponsor-opportunities)

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*Every movement begins with people who believe
in the vision before everyone else does.*

BECOME ONE OF THE ORGANIZATIONS
THAT HELPS LAUNCH THE LIVE GUTSI MOVEMENT.

Dr. Vivien Lattibeaudiere, Author,
GUTSI over SMART



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PARTNER/SPONSOR VISIBILITY & BENEFITS

MAXIMIZE YOUR IMPACT. AMPLIFY YOUR BRAND.

Partner early and be part of something eternal.

FOUNDING
PARTNER
2027 LAUNCH



WHY PARTNER/SPONSOR EARLY?

Partner/Sponsor Commitment Deadline: Wednesday, October 28, 2026

Early partners/sponsors receive maximum visibility, greater promotional value, and exclusivity in marketing materials.



INCREASED
VISIBILITY



STRONGER
PROMOTION



EXCLUSIVE
RECOGNITION



GREATER
KINGDOM IMPACT

VISIBILITY BEFORE, DURING & AFTER THE EVENT



BEFORE THE EVENT

- ✓ Recognition on event website and sponsor page
- ✓ Inclusion in email campaigns and digital promotions
- ✓ Social media shout-outs leading up to the event
- ✓ Recognition in press releases and media outreach



DURING THE EVENT

- ✓ Recognition during the program from the stage
- ✓ Logo display on event screens and signage
- ✓ Recognition in the event program and signage
- ✓ Exhibit table or promotional materials (select levels)
- ✓ On-site verbal recognition throughout the evening
- ✓ Visible recognition throughout the evening



AFTER THE EVENT

- ✓ Recognition in thank-you emails and social media
- ✓ Logo on event website recap and social media pages
- ✓ Post-event press releases and media acknowledgments
- ✓ Continued visibility through the Live GUTSI™ Movement communications



LEGACY RECOGNITION

Your partnership leaves a lasting impact and will be honored for years to come.

- ✦ Recognition as a Founding Partner of the Live GUTSI™ Movement
- ✦ Permanent recognition on the Live GUTSI™ website and materials
- ✦ Featured in future events, programs, and initiatives
- ✦ Part of a growing legacy of organizations changing lives and communities



PARTNER/SPONSOR ENGAGEMENT EXPERIENCE

We value our partners/sponsors and want you to have meaningful engagement and connection.



EARLY ACCESS
ADMISSION



NETWORKING
OPPORTUNITIES



RESERVED
SEATING



SIGNED BOOK
(SELECT LEVELS)



CUSTOM
RECOGNITION



THE JOY OF MAKING
AN ETERNAL IMPACT

PARTNER/SPONSOR COMMITMENT DEADLINE: OCTOBER 28, 2026



PARTNER/SPONSOR INFORMATION

Partner/Sponsors are tax-deductible to the extent allowed by law. Proceeds from this event support the ongoing work of God's Secret Service Agents (GSSA) Foundation, including programs locally, in Kenya, and around the world.

Together, we can inspire thousands to discover their purpose and take their Next GUTSI Move.

SIGN-UP TO BE A PARTNER/SPONSOR TODAY AT:

<https://givebutter.com/live-gutsi-partner-sponsor-opportunities>

FOR MORE INFORMATION:

Website: GUTSIGoals.com

Email: GUTSIGoals@gmail.com

“Every movement begins with people who believe in the vision before everyone else does.”

BECOME ONE OF THE ORGANIZATIONS
THAT HELPS LAUNCH THE LIVE GUTSI MOVEMENT.

Dr. Vivien Lattibeaudiere, Author,
GUTSI over SMART



PARTNER / SPONSOR LEVELS & BENEFITS

COMPARE OPPORTUNITIES. INVEST IN WHAT MATTERS MOST.

Partner/Sponsor Commitment Deadline: **October 28, 2026**

PARTNER / SPONSOR LEVEL	INVESTMENT	PARTNER/SPONSOR COMMITMENT DEADLINE	PERMANENT FOUNDING PARTNER RECOGNITION	SLIDE RECOGNITION	LOGO PLACEMENT	PRESS RELEASE MENTION	EXHIBIT TABLE	NAMING RIGHTS	SOCIAL MEDIA MENTION	EMAIL MARKETING MENTION	EARLY ACCESS AUTHOR MEET & GREET	RESERVED SEATING	EARLY ACCESS TICKETS PROVIDED
FOUNDING PARTNERS													
Legacy Founding Partner	\$10,000	October 28, 2026	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	6
Live GUTSI™ Experience Founding Partner	\$7,500	October 28, 2026	✓	✓	✓	✓		✓	✓	✓	✓	✓	5
Next GUTSI Move Founding Partner	\$6,000	October 28, 2026	✓	✓	✓	✓		✓	✓	✓	✓	✓	4
PREMIER SPONSORS													
Catering Sponsor	\$5,000	October 28, 2026		✓	✓				✓	✓	✓	✓	3
Celebration Lounge Sponsor	\$5,000	October 28, 2026		✓	✓				✓	✓	✓	✓	3
Welcome Center Sponsor	\$4,000	October 28, 2026		✓	✓				✓	✓	✓	✓	3
Audio, Lighting & Production Sponsor	\$4,000	October 28, 2026		✓	✓				✓	✓	✓	✓	3
COMMUNITY SPONSORS													
Printing & Guest Experience Sponsor	\$2,500	October 28, 2026		✓	✓						✓		2
Community Impact Sponsor	\$1,000	October 28, 2026		✓	✓						✓		1
INDIVIDUAL GUTSI SUPPORTER													
GUTSI Individual Supporter	\$100+	October 28, 2026											1

✓ = Benefit Included

Need a customized sponsorship?
We would be delighted to create a sponsorship opportunity tailored to your marketing and philanthropic goals.

Sign-Up to be a Partner/Sponsor Today at:
<https://givebutter.com/live-gutsi-partner-sponsor-opportunities>

For more information:
Website: GUTSIGoals.com
Email: GUTSIGoals@gmail.com